



Collision Repair Segment

About AMi

The Automotive Management Institute (AMi) is a 501(c)(3) nonprofit education organization developed by the industry to provide and accredit administrative and management educational programs and professional designations. On June 20, 2016 AMi launched its “next generation of AMi” initiative with a state-of-the-art website, Learning Management System (myAMi) with 130 online courses and over 300 accredited live, instructor-led courses taught by industry training providers. The AMi Core Belief is “*Knowledge equals competitiveness; learning then is the only source of a sustainable, competitive advantage*”. Go to www.amionline.org for more information.

What We Offer

Free Learning Styles Support – Understanding your learning style is essential to maximizing learning. Go to www.amionline.org, take our Index of Learning Styles Questionnaire and get your own personalized tips and suggestions for getting the most out of each learning opportunity. Great for your entire team to improve operational communications.

Free Industry Training Provider Directory – Your competitive advantage starts with learning and knowing how and where to get the training you and your staff needs. The AMi Industry Training Provider Directory offers a comprehensive, searchable directory for both technical and management training. It is located at www.amionline.org.

Customer Service, Office Manager and General Manager Education – We offer educational programs for administrative and management staff. Structured training available online and through live, instructor-led courses. We even have online courses available 24/7, built by well-known industry professionals like Mike Anderson, Mark Claypool and others.

Office/Administrative Career Paths – Through our educational and recognition programs an individual may turn their front office job into a career by progressing through the four levels of education and be professionally recognized.

Certificates and Professional Designations – AMi currently offers four recognition programs specifically for Collision Repair Professionals:

Customer Service Certificate – 30 Credit Hours

Accredited Automotive Office Manager Designation (AAOM) – 60 Credit Hours

Accredited Automotive Manager (AAM) – 120 Credit Hours

Accredited Master Automotive Manager (AMAM) – 180 Credit Hours

Accredited Collision-Repair Estimator (ACE) – 42 CH plus 2 Additional Requirements

Accredited Master Collision-Repair Estimator (AMCE) – 52 CH plus 3 Additional Requirements